

Course Expectations for Media Production for the Web

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COURSE DESCRIPTION:

This one-year course is designed for students who have successfully completed Website Science I. Project-based learning, collaboration, and portfolio development are essential elements of this course. Students become familiar with the technologies associated with bringing video, photographic images, and audio to the Internet environment. Students learn to prepare aural and visual media for the Web by creating and encoding media. Instructional practices incorporate integration of diversity awareness including appreciation of all cultures and their important contributions to society. This course fulfills one of the elective credits required for high school graduation.

COURSE GOALS:

1. To explore the dominant technologies used to bring images and audio to the Internet. [NS: IT 3.2-3.8; CT 4.12]
2. To demonstrate basic video photography techniques. [NS: IT 3.2-3.8, 4.12]
3. To evaluate media appropriate for use in websites. [NS: IT 3.2-3.8, 4.12]
4. To generate media for software players and websites using audio and video codecs. [NS: IT 3.2-3.8, 4.12]
5. To create streaming media with interactive features. [NS: IT 3.2-3.8, 4.12]
6. To practice comprehensive communication skills in relationship to project development. [NS: IT 3.2; ELA 6.12, 7.12, 8.12]
7. To debate issues related to copyright, invasion of privacy, data security, and the ethical use of information. [NS: IT 3.9; CT 1.12, 3.12; ELA 8.4]
8. To research career opportunities and responsibilities in the web development industry. [NS: IT 8.1-8.9; ELA 6.12, 7.12, 8.12]
9. To demonstrate the academic skills necessary for successful employment within the web development industry. [NS: IT 8.1-8.9; CT 6.12; ELA 6.12, 7.12, 8.12]

COURSE REQUIREMENTS AND GRADING PROCEDURES:

GRADING POLICY

The purpose of grades is to provide effective feedback to students, parents, and the school administration about a student's progress towards mastery of the established standards for a particular course or subject. As such, other factors such as attendance, effort and behavior will not be considered when calculating a student's grade. However, **excessive absences** (Seven unexcused absences during a semester) may result in a loss of credit in accordance with CCSD Regulation 5113. Extra credit will **not** be permitted unless the work is specifically designed to provide more evidence of a student's progress towards mastery of the established standards.

Teachers will provide students with unit overviews that outline the performance expectations for that unit. These outlines will be accompanied by rubrics that define the levels of proficiency students are expected to demonstrate. The goal is for students to become more involved in monitoring their level of proficiency and participating in Assessment for Learning in order to improve their performance.

Students will be graded on a 0-100 point scale, with the following grade equivalents:

90-100	=	A	Consistently exceeds standards
80-89	=	B	Consistently meets standards
70-79	=	C	Approaching standards
60-69	=	D	Emergent
0-59	=	F	Does not meet standards/ Evidence not provided

In order to demonstrate sufficient evidence of proficiency, a student will be required to make arrangements with the teacher to make-up any assessments missed due to an absence. Failure to complete required assessments may result in a lower grade or a failing grade due to a lack of evidence.

Throughout the semester, students will be expected to complete formative and summative assessments. The Southwest Career and Technical Academy will be incorporating Project-Based Learning across the curriculum. The project-driven assessments will be implemented and assessed according to a standard rubric for all students, based on our beliefs in the attributes of Academic Knowledge, Character, Skills, Work Ethic, and Preparation. Further assessments include, but are not limited to, homework, class activities, participation, lab activities, class projects, quizzes, and exams. For this subject, assessments will be weighted as follows:

Project-Based Learning and the Six Tenets

The Southwest Career and Technical Academy is dedicated to assessing student learning and achievement through Project-Based Learning (PBL). The Southwest CTA uses six tenets, or beliefs, to assess student performance during each PBL assessment. These tenets will be the basis of grading during each PBL project. The six tenets are as follows:

- Content Knowledge
- Work Ethic
- Use of Resources
- Teamwork and Collaboration
- Professional Presentations
- Writing Skills

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These tenets may also be used in the classroom setting at the teacher's discretion.

Category	Assessment Weight
Content Knowledge	30%
Work Ethic	10%
Use of Resources	10%
Teamwork and Collaboration	15%
Professional Presentations	15%
Writing Skills	20%

All graded assignments, projects, quizzes, and tests will be graded having at least one of the tenets applied to the work.

- A. **Content Knowledge** may include, but is not limited to the use of proper vocabulary, software, and skills related to the industry.
- B. **Work Ethic** may include, but is not limited to classroom participation, industry attire day and meeting designated deadlines.
- C. **Use of Resources** may include, but is not limited to accessing career specific resources, appropriate use of tools and materials, and utilizing original resources.
- D. **Teamwork and Collaboration** may include, but is not limited to project collaboration and daily group work.
- E. **Professional Presentations** may include, but is not limited to delivery of presentations to an audience, presentation deliverable, industry attire day, and showcase of skill mastery during presentation.
- F. **Writing Skills** may include, but is not limited to written explanations of skills, coding, and script writing.

Industry Attire Day: Every Wednesday, students will be expected to dress in business casual attire. For the IMT Services programs, business casual attire is considered to be the following: khaki pants, dark jeans (not ripped or faded jeans or shorts), collared polo shirt or dress shirt, and dress shoes. Dresses and dress skirts are acceptable for female students.

According to CCSD regulation 5121, "Semester exams shall be comprehensive of the material covered during the semester and may be worth up to, but not exceed, 20% of the student's final semester grade. Final semester grades shall reflect assignments and assessments completed throughout the semester and the final exam grade". Semester grades are not to account for more than 10% of the final grade. Semester grades will be calculated as follows:

Quarter 1 Grade	=	45%
Quarter 2 Grade	=	45%
Semester Exam	=	10%
Semester Grade	=	100%

REQUIRED MATERIALS

- Lined Paper and folder to keep notes in
- Pencils with good erasers
- Ink pens with blue or black ink
- Back up device such as flash drive or dropbox.com account

MAKEUP WORK POLICY

The following language is from CCSD Regulation 5113:

Teachers shall provide an opportunity for a student to make up missed work due to any absence, and students shall be held accountable for the work. When a student is absent, however, the educational experiences lost during that absence might be irretrievable because the instruction and interaction in the instructional setting cannot be duplicated through makeup work.

After any absence, a secondary student is required to initiate contact with the teacher(s) to obtain appropriate makeup work **within** three school days immediately following the absence. Once contact has been made with the teacher(s), specific makeup work must be completed and returned to the teacher(s) within a reasonable length of time, to be determined by the teacher and communicated to the student/parent or legal guardian. The makeup work must be returned to the teacher(s) by the specified due date if it is to be acknowledged. Students shall be allowed a minimum of three (3) days to complete makeup work.

LATE WORK POLICY

Late work that is considered practice (homework, classwork, etc.) will be accepted and graded for credit at the teacher's discretion. Work that is not turned in when requested by the teacher will be considered late. Late work will be accepted, but the grade earned may result in a reduction of the work ethic grade for that assignment. Work that is considered a project will not be accepted late.

If a student is absent (excused), any work due on the date of the absence is due on the day of his/her return.

DISCIPLINE PROCEDURES AND CITIZENSHIP GRADING:

A. Classroom Discipline Plan

Certain behavior is encouraged and certain behavior is discouraged. There are very few guidelines in my class, but those that exist I do enforce. Failure to comply will affect citizenship grades and could result in other disciplinary actions.

Guidelines

- Everyone is expected to participate positively. Your opinions matter and your comments are expected. Simply wait your turn, or until you are invited, to participate during discussions, group work, question/answer periods or other appropriate times.
- Everyone is to be treated with courtesy and respect. This policy covers every activity in and about my classroom. I value diversity in all forms as an important part of the American fabric of life and hope that this is a shared belief. Please note this includes me. If I talk over a student or seem to discourage your participation, you must call me on such behavior, it is no less rude for me than it is for you to be disrespectful.
- No food or beverages. The exception is water, but it may not be on the desks at any time.
- No personal electronic devices are allowed in the classroom. This includes cell phones, music players, or any other device that will distract from the learning environment. If these items are visible or heard during class time, they will be confiscated.
- Please do not interrupt me, or anyone else, when they are speaking and please be quiet during lectures, media presentations, films and documentaries, or discussion unless it is for a question or your turn to speak.
- You may be excused for the restroom on a very limited basis. Please do not interrupt the class or me when seeking permission to leave.
- Be punctual.

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The following steps in the Southwest Career and Technical Academy Progressive Discipline Plan will be followed when students do not follow established rules and behave inappropriately:

STEP ONE:	Teacher-Student Conference (Warning)
STEP TWO:	Parent Contact by Teacher (Phone or Letter)
STEP THREE:	Counselor Referral
STEP FOUR:	Dean's Referral

Some offenses are serious enough to warrant a referral to the Dean for the initial infraction (e.g.: physical violence, gross insubordination, truancy, etc.)

B. Tardy Policy

Timeliness Is Expected (T.I.E.) program promotes being on time as a basic skill for success that every person needs to possess. Through this program, it is our expectation that SWCTA students arrive on time to every class. Not only are students developing skills for success in high school but for the rest of their lives. Being on time before school may require special attention from the student's parent or guardian.

When a student is tardy during the 2010-2011 school year, the student will bring home a tardy slip. Any tardy during 1st block will result in a deans' detention to be served after school the following day. Detention will be served from 1:30-2:00 in a room designated by the dean's office. In addition to dean's detention, the third tardy in 1st block will also result in a Required Parent Conference, and a sixth tardy will result in one day of suspension. A day of suspension will be given for every tardy thereafter. Tardies received for any other periods of the day will require a parent or guardian to bring the student to school the next day and sign them in at the dean's office. Students who attempt to attend classes before being reinstated will be required to call home and get a parent to come sign them in or get permission to leave campus. Students not signed in will be placed on RPC (Required Parent Conference) pending a parent conference.

It is our goal that all students achieve to the best of their ability. By being on time to each class, students have a better opportunity to be successful. Parents or guardians may contact the Dean's Office at 799-5766 (X4500) in the event that there are questions regarding our Timeliness Is Expected program.

C. Cell Phone/Nuisance Item Policy

The Southwest Career and Technical Academy cell phone/nuisance item policy is in accordance with CCSD Regulation 5136 and the specific needs of the Southwest Career and Technical Academy.

FIRST OFFENSE:	Warning/Copy of Policy/Confiscation
SECOND OFFENSE:	RPC-B/Parent Pick-Up/Confiscation
THIRD OFFENSE:	RPC-T/Behavior Contract/Parent Pick-Up/Confiscation
FOURTH OFFENSE:	1-Day Suspension/Parent Pick-Up/Confiscation
FIFTH OFFENSE:	3-Day Suspension/Parent Pick-Up/Confiscation
SIXTH OFFENSE:	5-Day Suspension/Parent Pick-Up/Confiscation

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D. Citizenship Policy

CATEGORY	Outstanding (4)	Satisfactory (3)	Needs Improvement (2)	Unsatisfactory (1)
Engagement	Consistently involved in class activities; contributes to overall learning process; collaborates with others and/or the teacher.	Engages in class activities, but may have to be encouraged; works with others or groups, but may not initiate collaboration.	Does not engage in class activities; rarely demonstrates initiative and may occasionally disengage from class.	Consistently uninvolved in class activities. Adamant refusal to work.
Preparation	Consistently prepared with materials; work is on time and may go beyond expectations.	Student has materials and submits work in a timely fashion and as expected.	Student may have had multiple instances of being unprepared, late work, or not completed as requested.	Consistently unprepared for class. Does not submit work on time or at all.
Behavior	Consistently respectful of both classmates and adults; Takes responsibility for individual actions; Consistently complies with school and classroom rules.	Respectful to both peers and adults. Occasionally accepts personal responsibility. Mostly complies with school and classroom rules.	Disruptive to others. Argumentative and defensive when disciplined. Disregard for school or class rules.	Consistent disrespect to classmates or adults. Regularly disruptive to learning process and violation of school or class rules. Plagiarism

Student citizenship grades are reported as follows:

O = Outstanding
S = Satisfactory citizenship
N = Needs Improvement
U = Unsatisfactory citizenship

CODE OF HONOR

Nevada Department of Education

There is a clear expectation that all students will perform academic tasks with honor and integrity, with the support of parents, staff, faculty, administration, and the community. The learning process requires students to think, process, organize and create their own ideas. Throughout this process, students gain knowledge, self-respect, and ownership in the work that they do. These qualities provide a solid foundation for life skills, impacting people positively throughout their lives. Cheating and plagiarism violate the fundamental learning process and compromise personal integrity and one's honor. Students demonstrate academic honesty and integrity by not cheating, plagiarizing or using information unethically in any way.

What is cheating?

Cheating or academic dishonesty can take many forms, but always involves the improper taking of information from and/or giving of information to another student, individual, or other source. Examples of cheating can include, but are not limited to:

- Taking or copying answers on an examination or any other assignment from another student or other source
- Giving answers on an examination or any other assignment to another student
- Copying assignments that are turned in as original work*
- Collaborating on exams, assignments, papers, and/or projects without specific teacher permission
- Allowing others to do the research or writing for an assigned paper
- Using unauthorized electronic devices
- Falsifying data or lab results, including changing grades electronically

**This includes submitting the same assignment to two separate teachers without prior permission.*

What is plagiarism?

Plagiarism is a common form of cheating or academic dishonesty in the school setting. It is representing another person's works or ideas as your own without giving credit to the proper source and submitting it for any purpose. Examples of plagiarism can include, but are not limited to:

- Submitting someone else's work, such as published sources in part or whole, as your own without giving credit to the source
- Turning in purchased papers or papers from the Internet written by someone else
- Representing another person's artistic or scholarly works such as musical compositions, computer programs, photographs, drawings, or paintings as your own
- Helping others plagiarize by giving them your work

All stakeholders have a responsibility in maintaining academic honesty. Educators must provide the tools and teach the concepts that afford students the knowledge to understand the characteristics of cheating and plagiarism. Parents must support their students in making good decisions relative to completing coursework assignments and taking exams. Students must produce work that is theirs alone, recognizing the importance of thinking for themselves and learning independently, when that is the nature of the assignment. Adhering to the Code of Honor for the purposes of academic honesty promotes an essential skill that goes beyond the school environment. Honesty and integrity are useful and valuable traits impacting one's life.

**This includes submitting the same assignment to two separate teachers without prior permission.*

Questions or concerns regarding the consequences associated with a violation of the Code of Honor may be directed towards your child's school administration and/or the school district.

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Dear Families,

Please sign and detach this portion along the line above and have your child return it to the teacher listed below, so that you may keep this copy of the course expectations for future reference. Please contact Ms. Clark at 799-5766, if you have any questions regarding the information included in this document. I look forward to meeting you and becoming a partner in your child's educational experience at Southwest Career and Technical Academy.

Teacher Signature: _____ **Date:** _____

I HAVE READ THESE COURSE EXPECTATIONS AND UNDERSTAND THE EXPECTATIONS FOR MY CHILD THIS YEAR.

Parent/Guardian Signature: _____ **Date:** _____

I HAVE READ THESE COURSE EXPECTATIONS AND UNDERSTAND THE EXPECTATIONS FOR ME DURING THIS SCHOOL YEAR.

Student Signature: _____ **Date:** _____

Please indicate your preference, sign and date this form below.

- I give* my child permission to view "PG" rated films.
- I do not give* my child permission to view "PG" rated films with the understanding that an alternative assignment will be given.

Parent/Guardian Signature: _____

Date: _____

Please print your name _____

Your class period _____